

SAVE THE DATE

# Celebrating Soil! Celebrating Life!



Save  
our  
Soils



JUNE 26TH & 29TH 2015

ROYAL TROPICAL INSTITUTE AMSTERDAM



In partnership with



Food and Agriculture Organization  
of the United Nations



## KEYNOTES AND MASTER CLASSES (A SELECTION)



**HRH The Prince of Wales**  
*Video message*



**Klaus Töpfer**  
President IASS,  
Former General  
Director UNDP



**Götz Rehn**  
CEO Alnatura



**Chief Arvol Looking Horse**  
Spiritual leader of  
the Sioux



**Renate Künast**  
Green Party,  
Former Minister of  
Agriculture



**Vandana Shiva**  
Scientist, Activist



**Doug Tompkins**  
Conservationist,  
Founder of Esprit  
and The North Face



**Rabbi Awraham Soetendorp**  
Earth Charter  
Commissioner



**Ruud Lubbers**  
Former Prime  
Minister  
Netherlands



**Dr Ibrahim Abouleish**,  
Founder, President  
Sekem Egypt



**Thabo Makgoba**  
Archbishop RSA  
Anglican Church



**Xiutezcatl**  
13 year old  
indigenous  
environmentalist



**Nikolai Fuchs**,  
Chairman GLS  
Treuhand



**Mirian Vilela**  
Executive Director  
Earth Charter



**Anna Lappé**  
Director Real Food  
Media Project, Co-  
Founder Small Planet In-  
stitute and Fund, Author



**Sarah Wiener**  
TV Chef, food  
activist



**Andre Leu**  
President IFOAM



**Maria Helena Semedo**  
Deputy Director  
General FAO

### OBJECTIVES & INVITEES

Celebrating Soil! Celebrating Life! will take place in the Royal Tropical Institute in Amsterdam Friday 26<sup>th</sup> - Monday 29<sup>th</sup> of June 2015. The event will feature two plenary sessions on Friday and Monday, as well as Round Table discussions and Master Classes during the weekend. Business -, political - and spiritual leaders will share their vision, passion and action programmes with regards to Soil Challenges, Soilutions and how to become Soilmates. The international event will be one of the highlights of the *United Nations International Year of Soil*. It will include the *Post 2015 Development Agenda* and the celebration of *One Earth Community, One Common Destiny*.

The objective of the event is to raise public awareness of the central importance of a living soil. 'Only if we perceive the Earth as a living organism, order will emerge in our global economy' (DN Dunlop). Living soil is key to biodiversity, responsible water management, carbon sequestration, the regulation of our climate, resilience, pest & disease resistance

of crops and healthy food. Living soil may also be an inspiration for a new circular and transparent economy that includes *People & Planet* in its *Profit* definition. Celebrating Soil = Celebrating Life! The event will close with a Save Our Soils declaration and action plan.

Celebrating Soil! Celebrating Life! will be hosted and organized by Nature & More in partnership with The Earth Charter Initiative, IFOAM (International Federation of Organic Agriculture Movements) and FAO (Food & Agriculture Organisation of the United Nations). The organisers are official partners in the Global Soil Partnership led by FAO and the European Commission.

The total number of participants is expected to be around 600 and will include business leaders, political leaders, spiritual leaders, royal guests, farmers and growers, retailers, consumers, youth, civil society organisations, researchers, educational institutions and the media.



WWW.SAVEOURSOILS.COM  
INFO@SAVEOURSOILS.COM